



UNSW
College

Diploma of Media & Communications Program Structure & Course Outlines

Program Structure

- The Diploma of Media and Communications comprises 8 courses taken over three terms of full-time study. Students must complete 48 Units of Credit (UoC). Each course is 6 UoC.
- DPCA1001, DPCA1002 and DPCA1003 are all one course delivered over 1- 3 terms:
- Pre-requisites must be satisfied before selecting any course within the program.
- A core course must be satisfactorily completed to meet the requirements of the program. An elective course must be completed to satisfactorily complete the program and, if relevant, specialisation.
- Students will study a mix of core courses and prescribed electives depending on their specialisation

Diploma of Media and Communications Sample Program

Course Code	Course Title	UoC	Suggested Enrolment Term	Pre-requisites/ Co-requisites
DPCA1001	Communication and Academic Literacy 1	4	1	
DPCA1002	Communication and Academic Literacy 2	1	2	DPCA1001 Communication and Academic Literacy 1 (<i>Pre-requisites</i>)
DPMC1008	Working with Data	6	3	
DPCA1003	Communication and Academic Literacy 3	1	3	DPCA1002 Communication and Academic Literacy 2 (<i>Pre-requisites</i>)
DPMC1001	Media and Communication Contexts	6	1	
DPMC1003	News Fundamentals	6	2	
DPMC1004	Media Entrepreneurship	6	2	
DPMC1007	Media, Society and Politics	6	2	
CHOOSE 2 OF THE FOLLOWING ELECTIVE COURSES:				
DPMC1002	Public Relations and Advertising Foundations	6	1	
DPMC1005	Introduction to Film Studies	6	2	
DPMC1006	Screen Production 1	6	3	



Course Outlines

Course Outline Quick Links

[DPMC1001 Media & Communication Contexts](#)

[DPMC1002 Public Relations and Advertising Foundations](#)

[DPMC1003 News Fundamentals](#)

[DPMC1004 Media Entrepreneurship](#)

[DPMC1005 Introduction to Film Studies](#)

[DPMC1006 Screen Production 1](#)

[DPMC1007 Media, Society and Politics](#)

[DPMC1008 Working with Data](#)

[DPCA1001-3 Communication and Academic Literacy](#)





DPMC1001 Media & Communication Contexts

Course Description

This course covers a range of professional communication practices in Journalism, Public Relations and Advertising to provide you with a solid foundation for further study and professional engagement. You will develop a critical and theorized understanding of the situated nature of communication, particularly the impact of ongoing industry changes on media forms. You will be equipped to develop pro-active and creative strategies in terms of text production and analysis, focussing on professionally written genres and how they are adapted to suit different purposes and platforms.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Identify and describe a range of professional communication practices in journalism, public relations, and advertising to further the students' understanding of media and communication.

CL02: Identify the impact of structural changes in communication industries to be proactive and creative in terms of text production and analysis.

CL03: Apply and execute basic principles of communication to produce professional standard media texts.

CL04: Design and create communicative texts so that they are appropriate to targeted contexts and platforms.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4 hours (1 x 1.5 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4 hours	8 hours

Topics included in the Course

Unit 1: Introduction to Contexts of Professional Communication.

Unit 2: The communication industries and you: history, genres, and values.

Unit 3: Genres in focus: the structure of hard news.

Unit 4: Genres in focus: the style of hard news.

Unit 5: Public relations: the dark side?

Unit 6: Genres in focus: the PR media release.

Unit 7: Genres in focus: Advertising.

Unit 8: Visual storytelling: what makes a compelling image?

Unit 9: Media ethics, free speech, and generally behaving (and being treated) as a reasonable citizen.

Unit 10: Jobs, Careers, and Networking.

Unit 11: Course Summary and Conclusions.

Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
1. Professional Writing Task 1 (750 words)	Term 1, Week 3	25%	CLO1-3
2. Professional Writing Task 2 (750 words)	Term 1, Week 8	35%	CLO1- 4
3. Professional Writing Task 3 (1500 words)	Term 1, Week 12	40%	CLO1-4





DPMC1002 Public Relations and Advertising Foundations

Course Description

This course provides a comprehensive introduction to Public Relations and Advertising Principles in an Australian and international context. You will examine the history, growth, and contemporary influence of both disciplines. The foundations of PR and advertising are studied, as is their influence within and outside organisations, and the linkages both disciplines have in the “communications mix”. You will be able to understand the similarity and differences between PR and advertising in relation to communication strategy, research, media relations, industry, and professional pathways. You will also gain an appreciation of the ethical dimensions and issues in allied communication disciplines.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Explain the fundamental natures of PR and advertising, including theories, contemporary practice and emerging trends to gain insight into how both disciplines fit into the communication 'mix'.

CL02: Analyse local and international PR case studies to better understand their influence within and outside organisations.

CL03: Evaluate concepts of publics, audiences, and relationships to better appreciate the ethical dimensions of our professional practices.

CL04: Deploy knowledge of and skills in professional writing to compare and contrast each discipline in relation to communication strategy, research, media relations, industry and professional pathways.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4.5 hours (1 x 2 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4.5 hours	9 hours

Topics included in the Course

Unit 1: Introducing Public Relations and Advertising

Unit 2: Professional Communication Cultures

Unit 3: Promotional Campaigns and Texts

Unit 4: Professional Elements I - Briefing and Researching

Unit 5: Client Briefing

Unit 6: Professional Elements II - Strategy and Tactics

Unit 7: Professional Elements III - Messages and Stories

Unit 8: Professional Elements IV - Media Forms

Unit 9: Professional Practice 1 – Presentation and Pitch

Unit 10: Professional Practice 2 - Industry Panel

Unit 11: Course Summary and Conclusions



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Group Assignment: Campaign Analysis - Presentation</p> <p>In groups of 3-4, students deliver 15-minute presentations accompanied by the submission of slides.</p>	Term 1, Week 4	20%	CLO1-2
<p>2. Client Pitch, Development Milestones</p> <p>Weekly tasks developing the final assessment for which students submit work-in-progress and receive verbal formative feedback in the tutorial.</p>	Term 1, Weeks 8, 9, 10, 11	40%	CLO3-4
<p>3. Client Pitch</p> <p>A 2,500-word practical writing task that includes a client pitch and content examples.</p>	Term 1, Week 12	40%	CLO3-4





DPMC1003 News Fundamentals

Course Description

This course develops skills in the practice of news reporting as it operates widely across different domains of journalism. You will develop skills not only in the reporting of current affairs and sports news as traditionally undertaken by newspapers and broadcast news departments, but also in the reporting of news in, for example, music, arts, travel, fashion and motoring journalism. The course will focus on skills associated with all stages of the news reporting process, and you will develop your knowledge of how potential news items are selected, how journalists manage relationships with “contacts” and how they conduct interviews. Obviously, there will also be a focus on news writing itself – the verbal styles and structures employed in news reporting of different types, and the skills required to distil sometimes complex material into a form which will attract and hold the attention of casual readers. Basic photojournalistic skills will also be covered.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Identify and demonstrate industry standards for journalism, in relation to professional journalistic skills and attributes.

CL02: Recognize and implement important elements of the news gathering and filtering process to appreciate aspects of social relationships and interactions involved in the creation of news.

CL03: Critique and evaluate journalistic news reporting practices to gain insight into the communicative functionality of news reporting texts.

CL04: Develop and implement the skills involved with conceiving, researching, and producing news reports to better understand a variety of different journalistic contexts.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4.5 hours (1 x 1.5 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4.5 hours	9 hours

Topics included in the Course

Unit 1: Introduction to the Fundamentals of News

Unit 2: News Writing Fundamentals

Unit 3: Narrative News

Unit 4: Researching a Story: The Production Package Brief

Unit 5: Scoping and Pitching a Story

Unit 6: News writing for Radio: The Interview Cut

Unit 7: Interviewing and Opinion Traps

Unit 8: Editing and Subbing

Unit 9: News Reporting and the Law

Unit 10: Journalistic Ethics Today

Unit 11: Course Summary and Revision for Exam



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Assignment: Writing and Research Task (1800 words) Students develop a research and writing task package, comprising 2 x News Stories and 1 x short academic reflection based on supplied material and course readings.</p>	Term 2, Week 4	30%	CLO1-2, CLO4
<p>2. Assignment: Original News Production (700 words or three to four minutes) Students produce an original written or audio news story in response to a brief given in class.</p>	Term 2, Week 8	40%	CLO1-4
<p>3. Examination: Open Book A take-home practical / applied knowledge exam.</p>	Term 2, Week 12	30%	CLO3-4





DPMC 1004 Media Entrepreneurship

Course Description

Entrepreneurship is a central component of economic activity and this has never been truer than in the current industrial climate of ongoing change and disruption. In this course, you will work hands-on to develop your original idea for a start-up to develop the drive, initiative, knowledge, and skills required for contemporary media entrepreneurship.

Working independently, in teams, much of this course will focus on developing your entrepreneurial projects to solve a campus-based problem for a niche market made up of students. We will explore and apply the principles of lean start-up and the design thinking process to develop and pitch a start-up idea. You will learn and experience essential media and communication skills involved with entrepreneurialism, including website building, explainer video production, interviewing, and pitching, as well as how to transform failure into success through iterative processes. Needless to say, these are critical skills for success in all types of careers in the media sector, which has also been profoundly affected by continuous change and digital disruption.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Recognize the role played by entrepreneurship in allowing industry and business to cope with ongoing change and digital disruption.

CL02: Critically analyze principles of lean start-up and design thinking toward the goal of launching your own start-up idea.

CL03: Evaluate a new original idea for a start-up business to gain insight and experience in launching a start-up.

CL04: Implement essential media and communication skills to gain insight into the role of pitch deck design, website building, explainer video production, user/customer/stakeholder interviewing, and assumption-testing, in pitching and launching a start-up.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4.5 hours (1 x 1.5 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4.5 hours	9 hours

Topics included in the Course

Unit 1: Introduction to Media Entrepreneurship

Unit 2: Identifying opportunities: Understanding people's problems and unmet needs

Unit 3: Identifying Solutions: Solutions, not products

Unit 4: Testing your Ideas

Unit 5: Test Cycle One

Unit 6: Test Cycle Debrief

Unit 7: Recalibrating your Start-up

Unit 8: Test Cycle Two

Unit 9: How to Pitch your Start-up

Unit 10: Pitch your Start-up

Unit 11: Course Summary and Conclusions



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Case Study Analysis (10 slides, 500 words)</p> <p>Students research an existing company and present findings in the form of a slide deck. This assessment may involve aspects of group collaborative/consultative work, it ultimately comprises individual work, and is individually marked.</p>	Term 2, Week 5	30%	CLO1-2, CLO4
<p>2. Group Assignment: Video Pitch and Portfolio (4-5 minutes)</p> <p>Based on the original start-up idea students devise, launch, and test over the term. Website landing page and video pitch.</p>	Term 2, Week 10, 11	30%	CLO1-4
<p>3. Start-up Written Report (600-800 words)</p> <p>This assignment is based on the original start-up idea students devise, launch, and test over the term.</p>	Term 2, Week 12	40%	CLO1-4





DPMC1005 Introduction to Film Studies

Course Description

In this course, you will learn essential techniques and vocabulary for analyzing, explaining and interpreting fictional and documentary films. These skills may also be applied to other audio-visual media. You will learn to recognize and apply specialized film studies terminology by closely studying films drawn from a range of contexts and historical periods.

The content and design of this course have been developed to allow you to gain a broad appreciation of a variety of methodological approaches to studying film as a specific discipline. Films and reading material have been selected to provide you with a sense of the historical and cultural variability of film as an expressive medium and to expose you to different ways of watching, thinking and writing about film.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Apply specialized film terminology to evaluate film texts.

CL02: Interpret films via practices of close viewing and taking into account the specificities of the film medium.

CL03: Explain how elements of film style work together with contextual factors to shape meaning and create the intended experience for the viewer.

CL04: Demonstrate effective application of relevant communication practices to convey the value of film as a medium of expression.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
5 hours (1 x 2 hrs lecture, 1 x 3 hrs workshop, 1 hr optional consultation)	5 hours	10 hours

Topics included in the Course

Unit 1: Introduction to the Course

Unit 1: Introduction to the Course

Unit 2: Mise-en-scène

Unit 3: Auteurism

Unit 4: Narrative and Narration

Unit 5: Editing and Montage

Unit 6: Film Sound

Unit 7: Genre

Unit 8: Documentary

Unit 9: Film Style and Narrative Complexity in Contemporary Television

Unit 10: Course Summary and Conclusions



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Group Presentation (10 minutes)</p> <p>Each week, a team will introduce key concepts from the readings to the class and apply these concepts to the related screening.</p>	Term 2, Ongoing in tutorials	20%	CLO1-2, CLO4
<p>2. Assignment: Sequence Analysis (2000 words)</p> <p>A shot-by-shot analysis of a short sequence of a film.</p>	Term 2, Week 5	40%	CLO1
<p>3. Essay (2000 words)</p> <p>Students are required to write two essay-based responses to questions distributed in advance.</p>	Term 2, Week 12	40%	CLO1-3





DPMC 1006 Screen Production 1

Course Description

In today's media-rich world, we find a vast array of storytelling practices. From Facebook timelines to viral videos, news stories and advertisements, a complex range of narrative strategies are used to organize fragmentary images, sounds and memories into meaningful content. In this course, you will be introduced to fundamental concepts and techniques of narrative style and structure appropriate to a range of media production environments. The course emphasizes the development of hands-on production skills and you will gain proficiency in the use of audio-visual equipment and editing software in preparation for more advanced study in screen and sound production.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Identify and implement the fundamental elements and techniques of storytelling to engage diverse audiences in media-rich environments.

CL02: Execute and use course concepts to successfully plan, shoot and produce short audio-visual stories to engage a wide range of audiences.

CL03: Relate creative production to theoretical and critical knowledge of media to demonstrate enterprise, initiative, and innovation appropriate to a range of production environments.

CL04: Work collaboratively in a manner that is ethical, safe and mindful of industry standards of best practice.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4.5 hours (1 x 1.5 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4.5 hours	9 hours

Topics included in the Course

Unit 1: Introduction to the Course

Unit 2: Mise-en-scène

Unit 3: Auteurism

Unit 4: Narrative and Narration

Unit 5: Editing and Montage

Unit 6: Film Sound

Unit 7: Genre

Unit 8: Documentary

Unit 9: Film Style and Narrative Complexity in Contemporary Television

Unit 10: Course Summary and Conclusions



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Presentation: Proposal and Pitch</p> <p>An in-class pitch with slides. Story Proposal, 800-1,00 words (15%). Pitch, 2 min presentation (15%).</p>	Term 3, Week 5	30%	CL01-3
<p>2. Multiple-choice Quizzes</p> <p>Quiz 1: 10 Multiple-choice Lectures 1-4 (10%) Quiz 2: 10 Multiple-choice Lectures 5 – 9 (10%)</p>	Term 3, Week 4, 9	20%	CL01-3
<p>3. Video Project</p> <p>Students will shoot the necessary material for a 3-4-minute documentary in groups of 3-4 and produce a character-driven subject/story. (30% Group, 20% Individual mark)</p>	Term 3, Week 12	50%	CL01-3





DPMC1007 Media, Society and Politics

Course Description

This course focuses on the complex relationship between media, society and politics by examining how information is mediated between social, cultural and political institutions. It develops a conceptual framework from which to analyse the dynamic technological and regulatory environment in which the media operates and to investigate the consequences of changes in these areas for media practitioners, politicians and ordinary citizens. Topics covered include but are not limited to media ownership and regulation; the media and society; the media and politics; the media and social movements; the politics of spin; censorship, freedom of speech/press; new media and democracy; global media and global politics. Australian cases and their comparison with other national/global material will be used throughout.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Identify and explain the frameworks and perspectives of Media Studies to produce insight into our mediated world and the dynamics of the modern mediascape.

CL02: Apply Media Studies approaches and concepts productively, toward understanding and studying the contemporary relations between media, society, and politics.

CL03: Analyse and appraise the dynamic technical and regulatory environment in which the media operates to investigate their implications for media professionals, politicians, and ordinary citizens both in Australia as well as other national and global contexts.

CL04: Develop and formulate competencies and capabilities in communication, complex problem solving, critical thinking, creativity, and research to gain an appreciation of how these are necessary skills required by the media/communications sector.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4.5 hours (1 x 1.5 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4.5 hours	9 hours

Topics included in the Course

Unit 1: Introduction to Media, Society and Politics

Unit 2: Digital Media and Media Effects

Unit 3: Online Audiences and Networked Social Worlds

Unit 4: Multimodality Online: Semiotics, Image, Sound and Text

Unit 5: Identity as Data: The Monetization of Identity

Unit 6: Social Media and Identity: Our lives online

Unit 6: Frames of meaning in Trending News: Shaping the Agenda

Unit 8: Algorithmic Culture: Audiences, Access, and Business

Unit 9: Affordances and the Attention Economy

Unit 10: Mediatization: Global Flows and Cultural Contexts

Unit 11: Course Summary and Conclusions



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Theory Glossary</p> <p>A 900-word theory glossary made of three 300-word entries. Each entry will identify some key tenets, uses and limitations of one media studies approach canvassed in our first four weeks of term. Each entry should offer one real-world example, and one point of difference from another conceptual approach addressed in the glossary.</p>	Term 2, Week 4	20%	CLO1-3
<p>2. Class Mentor's Pitch</p> <p>This assessment is composed of two parts: a five-minute pitch and leadership of one activity for the class. Students will be assigned one week to deliver an entertaining and argued 5-minute pitch on the relevance of a particular week's topic for a better understanding of some aspect of media, society, and politics. Presenters will then act as class mentors, and assign an activity to class groups to complete to deepen awareness of the significance of their pitch in relation to real-world contexts.</p>	Term 2, Ongoing during workshops, sign-up schedule organized in Week 1 workshop	40%	CLO2-4
<p>3. Essay (2000 words)</p> <p>Developed from a question outlined on the course LMS page.</p>	Term 2, Week 12	40%	CLO1-3





DPMC1008 Working with Data

Course Description

Data and its rhetoric are all around us. The ways in which we imagine data as well as the data objects themselves have a profound impact on the ways in which the world is organised, how resources are distributed, how we understand recent events and what we come to know as “fact” versus mere “opinion”. In this course, you will learn to both produce and critically analyse data objects. In addition to practising data extraction, analysis and visualisation, you will learn how to evaluate the multiple examples of data that you encounter “in the wild” – data that are used by the media, governments and civil society to explain and organise the world around you. By the end of the course, you will have gained a solid introduction to the processes involved in working with data and an ability to reflect on current debates about the impact of data on society.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Describe and explain current debates about the impact of data on society to better understand the role of data in shaping and organizing the world.

CL02: Identify and analyse how data is presented in meaningful ways to make connections between data and its ethical implications for society.

CL03: Critique and evaluate data objects to examine the ways data can shape our understanding of “facts” versus mere “opinions” about the world.

CL04: Create and design your own data objects to explore effective ways to present and visualise data in the media.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4.5 hours (1 x 1.5 hrs lecture, 1 x 2.5 hrs workshop, 1 hr optional consultation)	4.5 hours	9 hours

Topics included in the Course

Unit 1: Introduction to Working with Data

Unit 2: The Datafication of Our World: Conceptualising and Contextualising Data

Unit 3: Raw Data, Pure Data: Toward a Situated Analysis of Data

Unit 4: Rendering Data

Unit 5: Creating Visualisations of Data

Unit 6: Data Mining I: Social and Political Implications

Unit 7: Data Mining II: Prediction and Power

Unit 8: Surveillance and Dataveillance

Unit 9: Data Futures

Unit 10: Refining Data Objects

Unit 11: Course Summary and Conclusions



Assessment Tasks

Type	When assessed	Weighting	Cross-reference to learning outcomes
<p>1. Critical Response Journal (Approx. 2000 words)</p> <p>Each week (from weeks 2-5 and 7-10) you are required to produce a short (250 word) critical response to the weekly readings. You must engage with a concept or idea in the reading and make a connection to an example, text, visualisation, or issue that you have come across in your own independent research.</p>	Term 3: Completed in stages during Weeks 2-5 & 7-10	40%	CLO1-3
<p>2. Portfolio A – Data Objects 1&2 (1,500 words)</p> <p>You will produce 3-5 data objects/images and provide textual annotations of those objects.</p>	Term 3, Week 7	30%	CLO2-4
<p>3. Portfolio B – Data Objects 3&4 (1,500 words)</p> <p>You will produce 3-5 data objects/images and provide textual annotations of those objects.</p>	Term 3, Week 12	30%	CLO2-4





DPCA1001-3 Communication and Academic Literacy (Cal) 1, 2 & 3

Course Description

This course is designed to equip learners with the academic literacy and communication skills they require to succeed in their tertiary studies. This course is characterised by a focus on tertiary orientation, academic literacy, critical thinking, and learner autonomy. The study of advanced functional language forms which promote textual coherence and cohesion at a tertiary level are embedded. The aim of this course is to assist the process of acculturation and promote broader engagement in campus life. It also aims to foster a deeper understanding of how word choice, sentence structure, and the organisation of ideas can affect clarity of expression and facilitate greater communicative and academic competence. Students learn to recognise and create texts based on logical organisational patterns and identify expressions commonly used in academic discourse to signal relationships between ideas. There is a strong emphasis on reflection and the learning process. Learners are encouraged to work collaboratively and to develop effective self-directed study skills. Course materials are based on topics and issues which reflect the variety of disciplines students will go on to pursue as part of their future courses of study. Authentic tertiary input and resources are used where appropriate to ensure that learning activities are relevant and meaningful. The themes selected as the context for the learning activities reflect broad topics which may be studied from a variety of disciplinary perspectives. The focus includes macro-language skills, discourse management and academic literacy skills. CAL encourages collaborative and independent work with both peers and teachers to better prepare students for the Australian university context. Learners are engaged in practical task-oriented activities and assessment tasks. They are encouraged to analyse ideas, evaluate claims, and search for answers to self-generated questions. A range of academic spoken and written text types are addressed throughout the course. Some of these texts include: academic readings, case studies, reports, critical reviews, reflections, summaries, annotated bibliographies, short-answer responses, tutorial discussions, presentations, simulations etc. The course, is organised in a series of skills-based modules and is delivered in a fully online or fully face-to-face mode, using blended learning approaches. The spread of hours across the CAL course is 48 to 144 hours dependent of English language proficiency. Student requiring greater English language support may take the course over three terms.

Course Learning Outcomes

On successful completion of this course students will be able to:

CL01: Use & produce language required to operate successfully at an Australian university.

CL02: Select, analyse and evaluate information, ideas, & academic sources.

CL03: Clearly express ideas, organise information, & incorporate evidence.

CL04: Produce written texts demonstrating recognised academic conventions.

CL05: Engage in group discussions & deliver oral presentations.

CL06: Communicate with peers & university staff in both academic & social domains.

CL07: Demonstrate a reflective & self-directed approach to learning.

No. timetabled hours per week	No. personal study hours per week	Total workload hours per week
4-8 hours per week (Term 1)	Approx. 2 – 4 hours per week	6 – 12 hours per week
2 hours per week (Term 1, 2 or 3)	Approx. 1 – 2 hours per week	3 – 6 hours per week
2 hours per week (Term 1, 2, or 3)	Approx. 1 hours per week	3 – 6 hours per week

Topics included in the Course

Unit 1: Developing an academic style: Communicating at university + Being a critical reader.

Unit 2: Critical analysis and expressing ideas clearly: Writing for university + Presenting and supporting claims.

Unit 3: Incorporating different perspectives: Referring to academic sources + Synthesising information from multiple sources.

Unit 4: Negotiating and problem solving: Developing credible arguments.

Unit 5: Negotiating and problem solving: Analysing problems and evaluating responses.

Unit 6: Joining a discourse community: Investigating your field of study.

Unit 7: Joining a discourse community: Reporting on research findings.



Assessment Tasks

		48 Hours		144 Hours – Students who require extra English language support	
Type	Cross-reference to learning outcome	When assessed	Weighting (% of total marks for unit)	When assessed	Weighting (% of total marks for unit)
Reflection Activities: Reflective video, writing and interview	CLO1-3, 5-7	Week 3, 12, Term 1	20%	Week 3, Term 1 Week 12, Term 2 Week 12, Term 3	10%
Quizzes Quiz 1: Listening Skills Quiz 2: Reading & Writing Quiz 3: Academic Language Quiz 4: Academic Language	CLO1, 3, 6-7	Week 3-12, Term 1	20%	Week 4, Term 1 Week 6, Term 1 Week 7, Term 1 Week 3, Term 2	10%
Seminars Part 1. Critical Reading Seminar Part 2. Group Seminar Presentation	CLO1-7	N/A	0%	Week 8, Term 1 Week 12, Term 1	20%
Case Study Students identify the core issues and pose justifiable solutions to the problem	CLO1-4, 6-7	Week 2, Term 1	20%	Week 6, Term 2	10%
Emergency Summit Students assume the role of a real-world stakeholder in an 'Emergency Summit' and prepare a well-reasoned response to a given 'wicked problem'.	CLO1-7	Week 6, Term 1	20%	Week 11, Term 2	10%



Assessment Tasks

Individual Poster Presentation/Report	CLO1, 7	Week 3, Term 1	20%	Week 6, Term 3 Week 11, Term 3	20%
Integrated Skills Test Reading, Listening & Writing	CLO1-4	N/A	0%	Exam Week, Term 3	20%

